

Color it Green with Trees

Our trees are a
huge economic asset...

1. Trees are efficient, cost-effective natural systems that clean our air by absorbing pollutants.
2. Trees decrease storm water run-off and erosion which reduces pollution and lowers the cost of public water purification systems.
3. Trees reduce noise pollution, allowing us to hear other more soothing sounds, like bird song, wind song, water music.
4. Trees are a low-tech method of curbing energy costs for heating and cooling. Proper placement of trees can reduce heating and cooling energy costs by up to 30 percent.
5. Trees attract shoppers, tourists, businesses and residents. Apartments rent faster; tenants stay longer. Houses sell faster for higher prices.
6. Trees can increase the value of land and homes by as much as 20 percent.
7. Trees not only provide habitats for wildlife, they enhance our own sense of well-being. Priceless!

So let's conserve the trees we
have, plant and replant,
and enjoy the many benefits!



www.CC-TAG.org

Since trees increase in value
from the time they are
planted, they are a wise
investment for developers,
municipalities and
homeowners

In June 2004 a group of citizens
gathered to explore possibilities for
protecting the trees of Carteret County.
The group has written a model tree
protection ordinance for local
governments, hosted educational booths
at festivals and fairs, planted trees
and started a Champion Tree program
for the county. CC-TAG has also
published a brochure "How to Protect
Trees during Construction," which is
available to the public.

The mission of the Carteret County
Tree Awareness Group is to preserve
existing trees and encourage the
planting of new ones through promoting
the development and passage of tree
protection ordinances, educating the
public and providing a central location
for information and expertise.



For additional resources and more information,
email info@cc-tag.org or visit our website at
www.CC-TAG.org

Funding for this project was provided by the North Carolina Division of Forest
Resources and the Urban and Community Forestry Grant Program of the USDA
Forest Service. Prepared for the citizens of Carteret County by the Carteret
County Tree Awareness Group. Rack card design by Conk Point Graphix